

Visiting Nurse Association of Central Jersey Annual Report 2011-2012

Caring and Collaboration

"We share a mission to help people have the independence they cherish."

TWENTY YEARS



1912 - - - 1932

100 PRANK STREET, NEW BARK, N. J.

Health Group

TRANSITIONING CARE TRANSFORMING COMMUNITIES



WELFARE REPORTER



For VNA, compassion is powerful. Every day, for 94 years, we have touched countless lives. We heal people who are sick. We transform limitation into possibility. We turn despair into hope.

Connecting Lives

RECORD OF SERVICE



1912 - - - 1952

Collaboration



Visiting Nurse Association of Central Jersey Annual Report 2011-2012

DECADE of SERVICE



HEALTH AND WELFARE ACTIVITIES of the SOUTH COUNTY ORGANIZATION FOR SOCIAL SERVICE, Inc. Red Bank, N. J.

1987

MCROSS NURSING SERVICES

ANNUAL REPORT

ANNUAL REPORT 2011 - 2012

100 YEARS of CARING

vna Health Group  
Visiting Nurse Association Health & Hospice  
100 YEARS OF CARING 1912-2012



MCROSS NURSING SERVICES ANNUAL REPORT



MONMOUTH COUNTY ORGANIZATION FOR SOCIAL SERVICE



Fifty years OF SERVICE



Through their eyes...

1984

EXPANDING OUR REACH

Visiting Nurse Association of Central Jersey

Lives Transformed

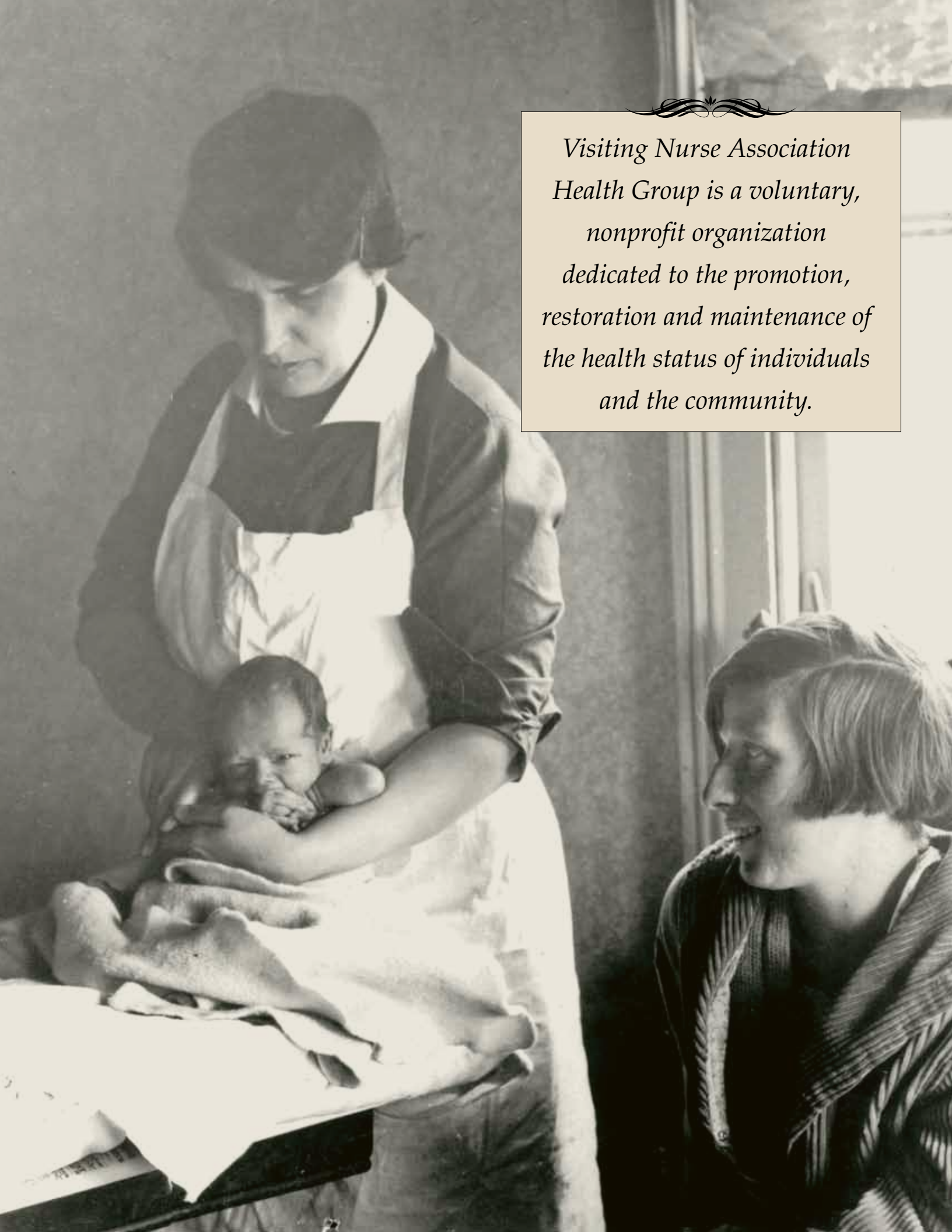


MCROSS, INC 1989 ANNUAL REPORT

Building On Our Strong Foundation



A New Home For Home Care: Building On Our Foundation



*Visiting Nurse Association  
Health Group is a voluntary,  
nonprofit organization  
dedicated to the promotion,  
restoration and maintenance of  
the health status of individuals  
and the community.*





## Letter from the President



Steven Landers, MD, MPH  
President and  
Chief Executive Officer

THE STORY OF VISITING NURSE ASSOCIATION HEALTH GROUP, founded in 1912, takes us from a small group of visionary volunteers to today's VNA — a national leader in community health delivering compassionate care to more than one hundred thousand people annually, one person at a time. This story is not only about us; it is about our communities and the people who live in them. All who are linked to this organization may take pride in knowing that, because of their participation, New Jersey's babies are healthier, children stronger, parents more knowledgeable, and adults and seniors aging well at home.

As Eleanor Roosevelt, a good friend and supporter of our founder, Geraldine Thompson, said, "The future belongs to those that believe in their dreams." We thank those who, throughout the years, believed in our founding dreams and played such a vital role in the development of our organization. We embrace our responsibility to ensure those dreams continue to grow and flourish. The past hundred years have been an incredible triumph of mission-based care, however with more than 78 million aging baby boomers on the horizon and an increasing need for new approaches to home and community care for patients of all ages, our story is only beginning.

Our vision for a healthier nation will be achieved by a continuous focus on improving access to care, providing an excellent patient and family care experience, reducing avoidable hospitalizations and improving quality of life. Our mission to build healthier communities and help people stay healthy at home will require new types of care teams and technologies, more seamless transitions throughout the continuum of care, and the ability to address the cost, quality and compassion challenges in American health care. We know that if we continue to work together to do the right things, there will be no limit to what we can achieve. As we embark on our Second Century of Caring, we have an exciting opportunity to change health care.



Sincerely,  
Steven H. Landers, MD, MPH  
President and Chief Executive Officer

## Centennial Highlights

### 2011 – 2012

The past year marked the 100th Anniversary of VNA Health Group and an exciting, once-in-a-lifetime celebration of an extraordinary journey of caring for the community. Here are just a few of the many ways in which we honored our century-old mission of serving New Jersey's most vulnerable and fragile residents during the year:

- Our Centennial Celebration began at our **99th Annual Meeting** on June 24, 2011 at the Lincroft, NJ home of our founder Geraldine Thompson. More than 150 supporters, trustees and friends were invited to sign a **Reaffirmation Charter** for a Second Century of Care.
- A **historical exhibit** and timeline of the organization travelled throughout New Jersey and was viewed by more than **10,000 individuals**.
- **Social media** initiatives including a **Facebook** page and a new interactive web site increased our online visitors by more than **26%** over the previous year.
- **Stories** celebrating our past and present achievements appeared in print and online **media outlets** reaching more than **11 million readers**.



*L to r, Board trustees Dorothy Smith and Louanne Pillsbury Christie unveiled a portrait of the late VNAHG Chairman Judith Stanley Coleman as part of a special tribute during the 99th Annual Meeting.*



*A VNA Health Group historical exhibit travelled to town halls, the State House, museums, hospitals and universities in New Jersey throughout the year.*



- Our VNA exhibit, **“A Century of Community Care,”** was on display at Ellis Island during the summer of 2012 and viewed by more than **2 million** visitors. The exhibit explored VNA Health Group’s role in improving the public health of immigrants and communities in New Jersey.
- During **National Nurses Week** more than **300 nurses** reaffirmed their pledge to nursing excellence and to the mission of VNA Health Group.
- A spectacular **Centennial Celebration Gala**, drawing more than 530 attendees and **raising \$548,000**, ended the year-long celebration. Attendees received a copy of **“100 Faces of the VNA — Celebrating 100 Years,”** a commemorative book highlighting key people, events, and programs throughout VNA’s history.



VNA Health Group nurses wore vintage uniforms at our National Nurses Week Celebration.

*Among the many highlights of our Centennial Celebration of which we are most proud is the continuing generosity and support of our dedicated trustees, volunteers and donors who help to sustain our vital mission each and every year. We thank you.*



*L to r*, Mindy Minerva, VNA Foundation chair, Denise Devine, VNA Health Group vice-chair, NJ Lt. Gov. Kim Guadagno, and Dr. Steven Landers, VNA president & CEO, at the VNA Centennial Celebration Gala.



## Community Benefit and Community-Based Programs

Community benefit conveys an organization's commitment to the well-being of individuals in the communities it serves. It provides people, families and children who are challenged by poverty, disability and access to care, the ability to lead healthier lives. Direct and indirect funding and services that make up our community benefit include charity care; unreimbursed care; in-kind donations; government, private and corporate funding; research and education; scholarships; and free community health activities. We are proud of our 100-year tradition as a safety-net provider and, in 2011, we provided more than **\$15.8 million** in community benefit and community-based programs for those who need it most.

Community benefit highlights in 2011 include:

**5,690** nursing visits were provided to more than **800** children in need of **specialized pediatric home care**.



**975** uninsured men and women received cancer screenings through the **Cancer Education and Early Detection** program.



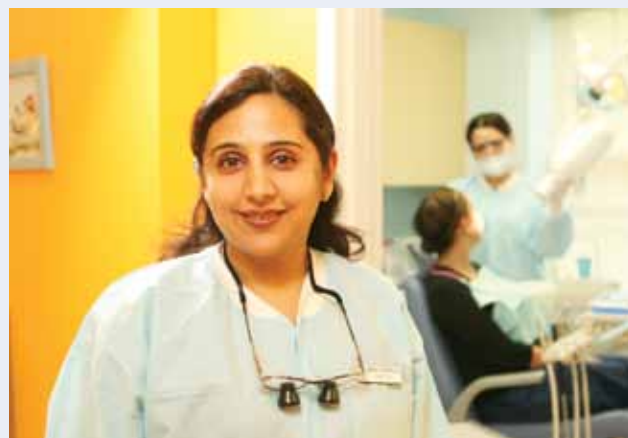
**36,377** women with children under 5 received nutritious foods and counseling through the **Women, Infants and Childrens (WIC) Nutrition Program**.

**10,053** families of children with special needs and developmental delays received case management and support through **early intervention and special child health services**.

**1,006** of the most **vulnerable and disenfranchised** living in boarding homes, motels and homeless shelters received **Mobile Outreach nursing care and support**.



Ninety percent of senior students participating in the VNA school-based youth services program graduated from high school.



The VNACJ Community Health Center provided dental services to 124 low-income, high-risk patients.

VNA HEALTH GROUP VOLUNTEERS GAVE  
MORE THAN **28,000** HOURS OF SERVICE TO  
SUPPORT OUR SERVICES AND PROGRAMS.



**\$15.8 Million**  
Community Benefit



**1,384** children and teens received primary care from nurse practitioners in their schools.

**10,002** individuals of all ages received vital primary care services regardless of their ability to pay.

**3,063** seniors received health screenings, immunizations, health education and nursing assessments through VNA community senior wellness programs.



**689** children and mothers received home visitation and parenting support from registered nurses or trained family support workers through the Nurse-Family Partnership and Healthy Families programs.

**2,055** patients and families received end-of-life support through hospice and palliative care services.



Nearly 4,500 individuals received HIV/AIDS prevention, education and treatment adherence support in 2011.

## The Power of Philanthropy

*T*hroughout the 100-year history of Visiting Nurse Association Health Group, our friends, donors and supporters made generous gifts to sustain our mission of caring for every patient, irrespective of their circumstances, and to develop and implement groundbreaking advances in the way nurses provide care in the home and in the community.

We gratefully acknowledge the individuals, businesses, foundations, organizations and government funders who collectively contributed **\$13.1 million** in 2011 to secure VNA Health Group's role as the region's largest provider of home health, hospice and community-based care.

### Highlights of giving in 2011 – 2012 include:

- **A generous bequest of \$1 million** from the estate of VNA Health Group's longtime Chairman and friend, the late Judith Stanley Coleman. Additional bequests were received from the estates of another former VNA president, the late Ellen Adams, and longtime donor, Jason Elsas.
- **The Third Stately Homes by-the-Sea Designer Show House raised more than \$383,000** for VNA programs and services in 2011. Collectively, the three show houses to date have generated more than **\$1 million**.
- **The VNACJ Thrift and Consignment Shop contributed \$240,000**, the largest Thrift Shop donation to date, to fund care for individuals in need.
- **Corporate and Foundation grants were awarded in the amount of \$753,000** in support of a variety of community-based programs.
- **Government grants of more than \$10 million** supported community-based programs.
- **Three annual hospice events collectively raised \$113,000** to benefit hospice patients and families — the Hospice Tree Lighting, Holiday House Tour and Holiday Dinner Dance.
- **The Children's Auxiliary donated \$19,000** to benefit children's programs including speech therapy services for children at risk. The funds were raised by the annual 'Halloween Fest' at Riverwind.



Tom Thees, VNA Health Group trustee, recognized the VNACJ Thrift and Consignment Shop with a Community Partner Award.



Stately Homes By-The-Sea Designer Show House Chairs, Nancy Mulheren, *left*, Mindy Minerva, *center*, and Liz Thees, *far right*, with Elaine Chevalier, *second from left*, and her daughters.



Holiday Dinner Dance honoree Dr. Michael Cahill, *center*, with his daughter Tara Iglay, RN, and son, Bryan Cahill.



OUR CENTENNIAL CELEBRATION GALA RAISED **\$548,000** IN SUPPORT OF VNA HEALTH GROUP PROGRAMS AND SERVICES, THE LARGEST FUNDRAISER IN OUR HISTORY!

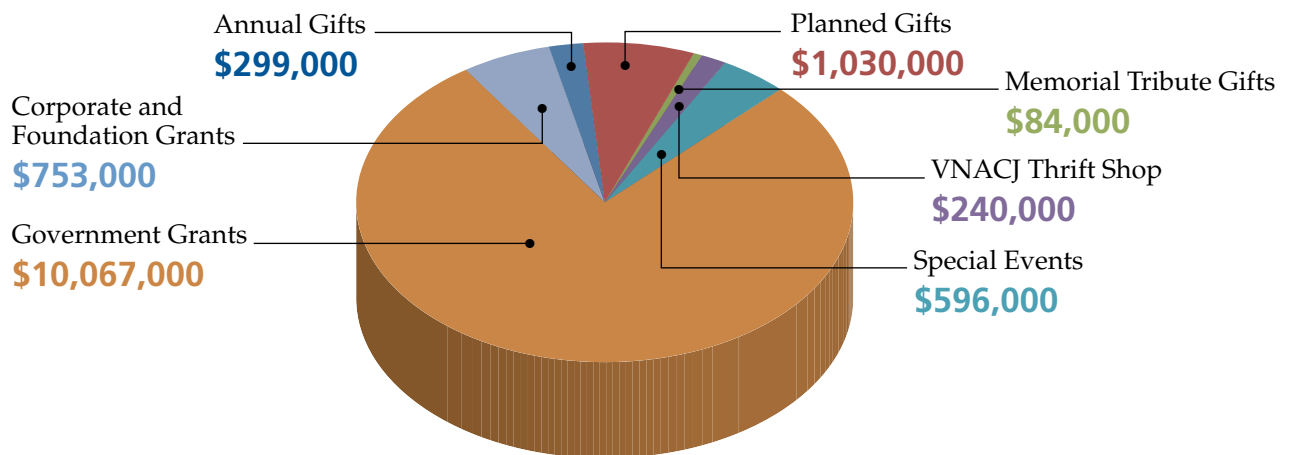


*L to r, Centennial Gala Chairs, Billy and Lynn Spector, Ann and Tony Gargano, and Kathy and Bob Dibble.*

**\$13.1 Million**  
**Contributed Funds**

Sources of Contributed Revenue

\$13.1 Million



The 4th Annual Hospice Tree Lighting paid special tribute to the memory of loved ones. Matt Amitrano, center, grateful son, lit up the hospice tree in remembrance of his parents.



*L to r, Dr. Steven Landers with Richard Dyas, VNA trustee, at the Raritan Yacht Club Red Grant Regatta fundraiser benefiting VNA Health Group.*



*Gwynne Sugg, VNA Foundation trustee volunteers at the 2011 House Tour.*

## Outcomes & Innovation

Our ongoing commitment to outstanding patient-centered care continues to be our guide for better decisions, better outcomes and better health for patients and individuals at home and in our communities.

Here are a few of our 2011 outcomes that measure our health care performance:

### REDUCING HOSPITALIZATION

**Heart Failure Patients** utilizing VNA Health Group **in-home telehealth monitoring** reported a **2.5%** acute care hospitalization rate compared to the 2011 national average of **27%**.<sup>1</sup>



**Robert Wood Johnson Visiting Nurses (RWJVN)**, a VNA Health Group member, reported a **22%** all-cause hospitalization rate in 2011 substantially lower than national average. RWJVN was ranked as one of the top **25%** of agencies nationwide for outcomes performance.<sup>2</sup>

**Patients diagnosed with heart failure** who participated in VNA Health Group's chronic disease management care program reported a **15.3%** hospitalization rate.

### BETTER OUTCOMES FOR MOTHERS AND CHILDREN



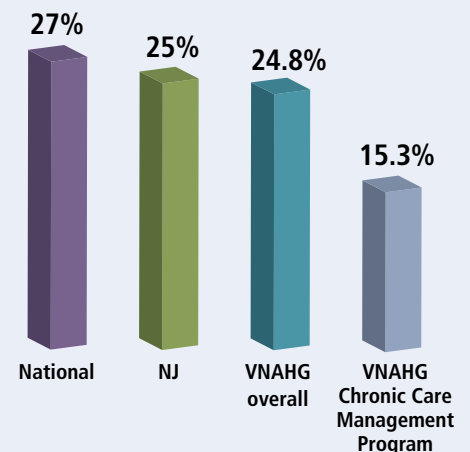
The **subsequent birth rate** of teens age 15 – 19 participating in our **VNAHG Nurse-Family Partnership Program** was less than **2%** as compared to the National Campaign to Prevent Teen and Unplanned Pregnancy of **18.3%** and the New Jersey state target of less than **20%**.<sup>3</sup>

**24,774** hours were saved in lost school time as a result of **VNAHG Advanced Practice Nurses** caring for children in their schools.

#### Home Health Care Provided To Patients <sup>4</sup>

	VNA Health Group 4th Q 2011	National Average 4th Q 2011
Patients' wounds improved after an operation	94%	89.7%
Patients had less pain when moving around	72%	64.4%
Patients got better at taking medications by mouth	69%	58.4%
Patients got better walking or moving around	66%	62.3%
Patients received initial home care visit in a timely manner	94%	91%

#### 2011 Acute Care Hospitalization Rate<sup>5</sup>



<sup>1</sup> April 2012 Home Health Compare, [www.medicare.gov](http://www.medicare.gov)

<sup>2</sup> 2011 HomeCare Elite status by OCS HomeCare and Decision Health

<sup>3</sup> <http://www.thenationalcampaign.org/state-data/state-comparisons.asp?id=4&SID=33> Aug. 2012, [www.cdc.gov](http://www.cdc.gov)

<sup>4</sup> Medicare.gov/homehealthcompare, 4thQuarter 2011

<sup>5</sup> Fazzi Associates, April 2012 Home Care Compare, [www.medicare.gov](http://www.medicare.gov)



“WE BELIEVE INNOVATIVE CARE MODELS AND NEW TECHNOLOGIES ARE THE KEY TO KEEPING PEOPLE HEALTHY AT HOME.”

Steven H. Landers, MD, MPH, VNAHG President & CEO and  
Marjorie P. Forgang, MSN, RN, NEA-BC, Chief Nursing Officer



## BETTER OUTCOMES FOR ADULTS



**100%** of patients discharged from the hospital taking **multiple medications** reported better knowledge of their medications as a result of **VNAHG Medication Management Program**.

**100%** of VNAHG specialized care patients reported **no central line blood stream infections** as a result of receiving infusion therapy at home.

## INNOVATION

In 2011, VNA Health Group continued to evolve as a regional leader of home health, hospice and community care through the use of innovative care delivery initiatives and state of the art technology.

- Established a **Transitions of Care Department** designed to specifically address the nationwide challenge to reduce hospital admissions.
- **Partnered with Managed Care** organizations to better assess patients transitioning from Medicaid to Managed Care as a result of changes in healthcare reimbursement.
- Deployed more than **500 state-of-the-art Galaxy Samsung Tablets** to field staff, providing enhanced patient visit documentation and communication capabilities.
- Initiated the transition of certified **home health aides** to electronic medical record visit documentation using **Android Smart Phones**.
- Expanded the use of **telehealth in-home monitoring** technology to **more than 1,500 patients** with heart failure, resulting in reduced hospitalization and improved patient outcomes.



## Special Events

Special Events provide a significant amount of funding each year in support of VNA Health Group programs and services. We are extremely grateful for the extraordinary volunteer efforts of the various committees and chairs as well as the generosity of the sponsors and underwriters who made these events so successful in 2011 and 2012.

### STATELY HOMES BY-THE-SEA DESIGNER SHOW HOUSE

**May — June 2011**  
**Holly Hill, Locust**

Mindy Minerva, *Chairman*  
Nancy Mulheren, *Chairman*  
Liz Thees, *Chairman*

#### COMMITTEE CHAIRS

Madlyn Aaron  
Deborah Ansell  
Mary Ansell  
Lisa Atallah  
Marianne Avigdor  
Rosemary Murphy Bell  
Avery Brighton  
Marilyn Broege  
Tracy Brown  
Sharen Cutler  
Alexandra Delaney  
Alice DiFiglia  
Margaret Falcetano  
Janice Fannan  
Beth Giannotto  
Jill Gordon  
Patty Haverstick  
Daren Hutchinson  
Kathy Jones  
Claire Knopf  
Marlene Lonshein  
Eileen O'Hern Luby  
Marshall Lynch

Paula Metz  
Ellen Miles  
Dana Miller  
Cheryl Morris  
Maureen Mulheren  
Vanessa Mulheren  
Jodi Navitsky  
Karen Puma  
Debbie Raia  
Margaret Riker  
Jeanne Shanley  
Lynn Spector  
Christine Stout  
Dawn Stout  
Kaye Wise  
Colleen Wood

#### SPONSORS

**Gone With the Wind**  
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Liz and Tom Thees

**Mutiny On The Bounty**  
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Gibbons P.C.

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Tracy and Robert Boyle

**Grand Hotel**  
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Nancy and Thomas Gravina  
Claire and H. Woody Knopf  
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### 25th ANNUAL GOLF CLASSIC

**August 8, 2011**  
**Trump National Golf Club,  
Colts Neck**

Joseph Sodano, *Chairman*

#### COMMITTEE

Robert Bennett  
Alex Binder  
Winn Boileau  
Peter Carton  
Fred Fabozzi  
Jay Feigus  
Michael Jensen  
Chris Kaeli  
Sam Kinney  
Todd Laliberte  
Frank Male, Jr.  
Philip Martinho  
Sean McMahon  
Bridget Murphy  
Kerry Parker  
Kevin Rogers  
Michael Serluco  
Ken Simels



Nancy Montserrat, *second from right*, is recognized by Show House chairs as special honorary gala chair.



Homeowner Elaine Chevalier, *front row, left*, with Show House committee chairs.



25th Annual VNA Golf Classic  
Robert C. Stanley Memorial Cup  
Award winners.



# Special Events

## GOLF SPONSORS

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Palisades Medical Center  
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Visiting Physician Services  
Wells Fargo Insurance Services, USA, Inc.

## 2011 HALLOWEEN FEST AT RIVERWIND

*presented by the VNA Health Group  
Children's Auxiliary*

**October 16, 2011  
Riverwind Estate, Middletown**

## SPONSORS

Allcare Medical  
Judy and John Angelo  
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The Shiftan Family  
The Skove Family  
The Smith Family  
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The Spector Family  
The Spitz Family  
The Thees Family  
Tommy's Coalfire Pizza, Red Bank  
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The Victor Family  
Visiting Physician Services  
The Whisnand Family  
The Williams Family  
The Wolfe Family  
The Yockel Family



Spiderman and friends enjoy the 'Halloween Fest' at Riverwind presented by The Children's Auxiliary.



VNA staff Carmela Tedesco, *left*, and Bridget Murphy, *center*, thank Morgan Cline, owner of Riverwind Estate.



*L to r*, Lisa Marie Docs, VNA trustee, with sister Deborah Docs, proudly support the Riverwind event.

## Special Events

### 39th HOLIDAY HOUSE TOUR

**December 2, 2011**

Marianne Avigdor, *Co-Chairman*  
Janice Barry Fannan, *Co-Chairman*

Kathy Cashes, Boutique *Co-Chairman*  
Cheryl Morris, Boutique *Co-Chairman*

#### COMMITTEE

Maureen Bubnowski  
Kristen Gould  
Lisa Goodwyn  
Lisa Halikas  
Patty Haverstick  
Dana Miller  
Paulette Roberts  
Gwynne Sugg  
Liz Thees

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Dental Home Services, LLC  
Goodhue Bros. Builders  
Robert Passal Interior &  
Architectural Design  
Rumson Garden Club  
Shore Sight & Sound

### 5th ANNUAL HOLIDAY DINNER DANCE

**December 3, 2011**

**Spring Lake Golf Club**

Mr. and Mrs. William J. Egan III,  
*Co-Chairmen*  
Mr. and Mrs. Kevin Wheat, *Co-Chairmen*  
Dr. and Mrs. Vincent Zales, *Co-Chairmen*

#### COMMITTEE

Mr. and Mrs. Gary Linington  
Mr. and Mrs. Patrick J. McMenemy  
Mr. and Mrs. Robert Dibble  
Mayor Jennifer Naughton  
Mr. and Mrs. Michael Scotto

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Seton Hall School of Nursing  
Spring Lake Chamber of Commerce  
Visiting Physician Services  
Verizon Wireless  
Visiting Nurse Service of New York  
Mr. and Mrs. Sheldon Vogel  
Willis  
WithumSmith+Brown, PC  
Dr. and Mrs. Vincent Zales

### POWER OF THE PURSE

*presented by the VNA Health Group  
Children's Auxiliary*

**April 26, 2012**

**David Burke Fromagerie, Rumson**

#### SPONSORS

##### Purse Sponsor

Judy and John Angelo, Cowen Foundation

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Cooper Electric Supply Company  
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Kathleen Croddick Molyneux  
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Mindy and Daniel Minerva  
Jennifer and Jesse Muscarello  
Anne and Brian Riddle  
Jeanne and Frank Shanley  
Shore Digital Commerce Consulting, LLC

#### UNDERWRITERS

Sara and Dennis Devine  
Danielle and Greg Greene  
Lauren and Trip Wolfe



Holiday House Tour Committee



Hon. Caroline Casagrande with her husband Stephen Chance at the Holiday Dinner Dance.



Children's Auxiliary members prepare for The Power of the Purse event.



# Special Events

## CENTENNIAL CELEBRATION GALA

**June 23, 2012**

**Chapel Beach Club, Sea Bright**

The Honorable Brendan Byrne,  
*Honorary Gala Chairman*  
Mary Higgins Clark,  
*Honorary Gala Chairman*  
The Honorable Thomas Kean,  
*Honorary Gala Chairman*

Mr. and Mrs. Robert Dibble, *Co-Chairmen*  
Mr. and Mrs. Anthony P. Gargano,  
*Co-Chairmen*  
Mr. and Mrs. William D. Spector,  
*Co-Chairmen*

### COMMITTEE

Madlyn Aaron  
Francine Acquaviva  
Deborah Ansell  
Marianne Avigdor  
Tiscia Bonanno  
Barbara Brager  
Marilyn Broege  
Kathy Cashes  
Stacey Cooper  
Warren Diamond  
Alice DiFiglia  
Serena DiMaso  
Patricia Dunigan  
Fern Esposito  
Lana Frieze  
Molly Giamanco  
Daren Ann Hutchinson  
Kathy Jones  
Claire Knopf  
Tindra Lanfrank

Maryann Larkin  
Barbara Martelli  
Paula Metz  
Mindy Minerva  
Nancy E. Montserrat  
Cheryl Morris  
Nancy B. Mulheren  
Sandy Mulheren  
Karen Puma  
Margaret S. Riker  
Anita Roselle  
Vivian Ruggiero  
Jeanne Shanley  
Maureen Skea  
Elaine Sourlis  
Nikie Sourlis  
Beth Stavola  
Carol Stillwell  
Christine Stout  
Dawn Stout  
Liz Thees  
Mary Weir  
Jeannie Wheat  
Lisa Wilson

### SPONSORS

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The Mulheren Family

#### 1912 Milestone Sponsors

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Rick and Ana Blank/BTIG  
Chubb Group of Insurance Companies  
The Minerva Family

### Decade Sponsors

Mr. and Mrs. William Luby  
Meridian Health  
Monmouth Medical Center  
New Community Corporation  
Robert Wood Johnson University Hospital  
The Spector Family  
Mr. and Mrs. Frank Vigilante  
Wells Fargo Insurance Services, USA, Inc.

### Epoch Sponsors

CBIZ EAO Benefits  
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MetLife  
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Saint Peter's Healthcare System  
Shea Family Fund  
Springpoint Senior Living  
WithumSmith+Brown

### Jubilee Sponsors

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*A sincere thank you to the many additional volunteers not listed who donated their time to make these special events such a success.*



The Hon. Frank Pallone, left, presents Dr. Steven Landers with a congratulatory Congressional Record Proclamation.



Honorary trustee Michael Del Priore and his wife Nancy sport their finest at the Centennial Gala.



VNA trustee John Archibald and his wife Nora celebrate VNA's 100th year anniversary.

## VNA of Central Jersey Thrift & Consignment Shop Children's Auxiliary



Dorothy Silady, president of the Thrift Shop, presents VNA with a check for \$240,000.



Barbara Libecci, a Thrift Shop volunteer, models a thrift shop fashion find.



The Children's Auxiliary committee at their annual 'Halloween Fest' at Riverwind.

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Healthy Families  
Mobile Outreach Clinic Program  
Nurse-Family Partnership Middlesex County  
Nurse-Family Partnership Monmouth County  
School-Based Youth Services Program — Asbury Park  
Speech Pathology/Day Care

#### State of NJ — Department of Human Services

Division of Disability Services Traumatic Brain Injury Fund

#### State of NJ — Department of Health and Senior Services

Respite Care Program Burlington County  
Respite Care Program Gloucester County

#### Burlington County Board of Chosen Freeholders, NJ Department of Human Services

Office on Aging/Applicants for Older Americans  
Office on Aging/Social Service Block Grant

#### Gloucester County Board of Chosen Freeholders, NJ Department of Human Services

Office on Aging/Social Service Block Grant  
County Freeholders

#### Monmouth County Board of Chosen Freeholders, NJ Department of Human Services

Division of Mental Health and Addiction Services/  
Mobile Outreach Services  
Division of Social Services/Community Health Nursing  
and Home Care Intake Coordination  
Division of Social Services/Special Child Health Services  
Division of Social Services/Primary and Preventative  
Health Services  
Office on Aging/Health Screening and  
Health Education Services  
Office on Aging/Preventative Physical Health Services  
for Senior Citizens

#### Middlesex County Board of Chosen Freeholders, NJ Department of Human Services

Community-Based Care Management Services for HIV/AIDS  
Home Health Services Middlesex County  
Personal Assistance Services Program (PASP) for  
Persons with Physical Disabilities

We have made every attempt to ensure the accuracy  
of these lists and ask that you please email us at  
info@vnahg.org or call 732.224.6780 if you find  
an error or omission.



The Annual Hearts of Remembrance  
Children's Day, sponsored by the  
VNA Hospice Program, provides  
bereavement and support to children  
ages 6 to 12 who have lost a loved one.  
It is only one of many services our  
generous donors make possible  
throughout the year.

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### IN MEMORIAM

*VNA Health Group*

*was saddened by the passing of  
 John A. Brockriede, VNA board  
 trustee, 2006 – 2012. We are  
 grateful for his leadership and  
 service to our organization.*

*Trustees as of 6/30/2012*



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Since our earliest beginnings, VNA Health Group has been guided by the vision and stewardship of our extraordinary trustees.



Dorothy Smith, trustee



Robert L. Boyle, trustee



Gregory Sullivan, trustee

## A Tribute to Excellence

VNA Health Group proudly honors trustees, volunteers, community members and staff who received national, state, local, and VNA Health Group recognition in 2011.



Denise Devine, VNA Health Group vice chairman, was awarded VNA's highest honor, the Judith Stanley Coleman Award for Exceptional Community Service.

### VNA HEALTH GROUP AWARDS

**Denise Devine**

*Vice Chair, VNA Health Group Board*  
Judith Stanley Coleman Award  
for Exceptional Community Service

**Nancy Angerole**

*VNA Health Group Volunteer*  
Rosemary Cook Volunteer Leadership Award

**New Jersey State Nurses Association**

VNA Health Group Board Leadership Award

**VNA Thrift and Consignment Shop**

VNA Health Group Community  
Partner Award

### VNA HEALTH GROUP

#### EMPLOYEE RECOGNITION AWARDS

**Eileen Fay, MSN, RN**

Marcia Granucci Leadership Award

**Betty J. Love, CHHA**

Home Health Aide of the Year

**Irene Ott, RN**

Nurse of the Year

**Rosa E. Roza, CHHA**

Home Health Aide "Rookie of the Year"

**Margaret Rumsey**

Doris A. Septen Employee of the Year

**Lori Gail Saunders, DPT**

Rehabilitative Therapist of the Year

**Amy Steinberg, MSW, LCSW**

Social Worker of the Year

### NATIONAL AWARDS

**Judith A. Fancelli, BS, RN**

*Vice President of Business Initiatives*  
Visiting Nurse Associations of America  
Administrative Manager of the Year

### STATE AND REGIONAL AWARDS

**Darlene Cadigan, RN**

*Mobile Outreach Community Health Nurse*  
NJ American Psychiatric Nurses Association  
Psychiatric Nurse Recognition

**The Rev. Frederick May, OSL**

*Spiritual Care Counselor*  
NJ Hospice and Palliative Care Organization  
Chaplain of the Year

**Barbara Meringola**

*VNA Health Group Volunteer*  
NJ Hospice and Palliative Care Organization  
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**Peter Powers, MSW, LSW**

*Social Worker*  
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Social Worker of the Year

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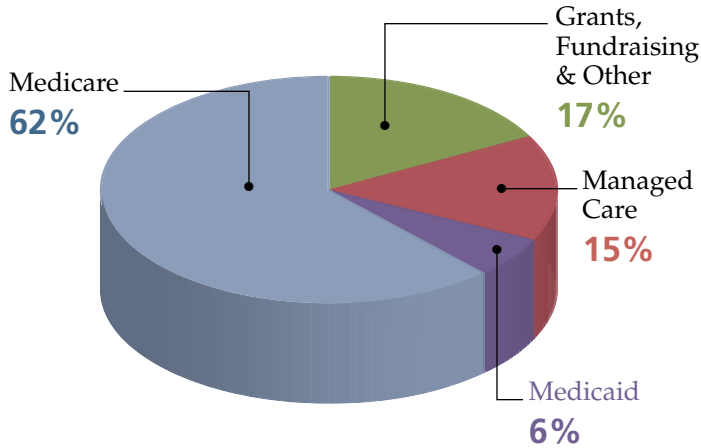
**Jorge Vela**

**Jessica Volek**

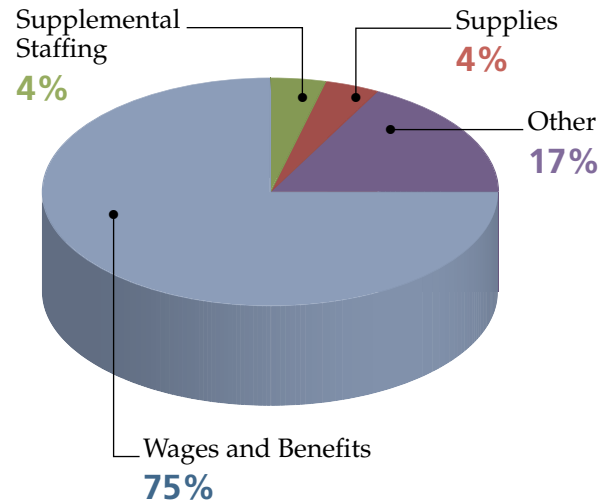


## Financial Information

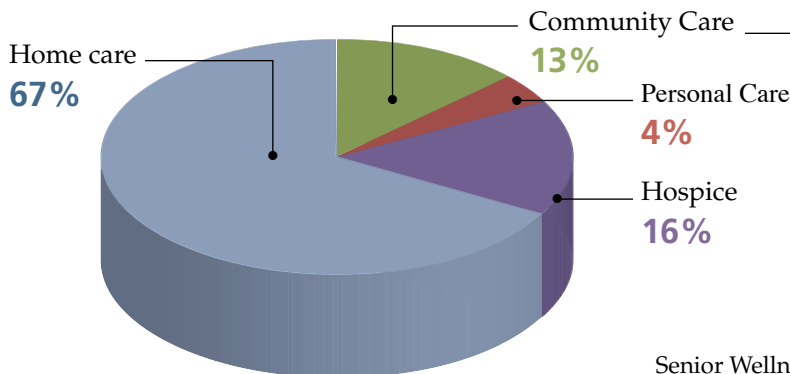
2011 Revenue



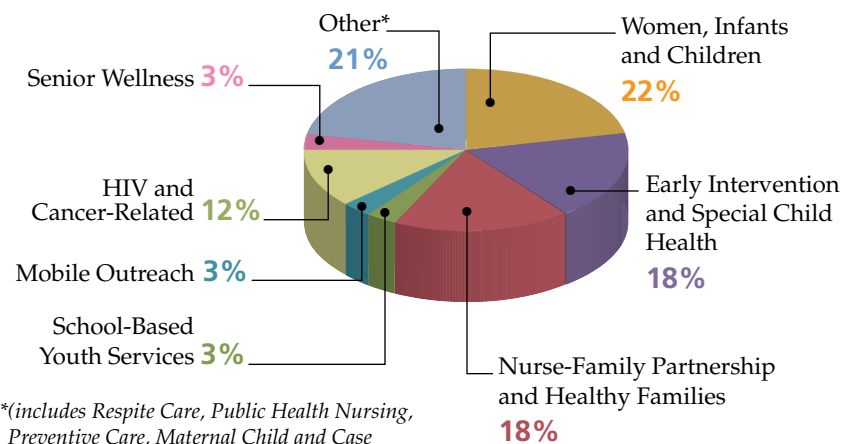
2011 Expenses



Uses of Revenue



Community Care Programs & Services



*\*(includes Respite Care, Public Health Nursing, Preventive Care, Maternal Child and Case Management Services and Programs)*

**1,647**  
Total  
Employees

**3,916**  
Patients Each Day  
(average daily  
census)

**28,882**  
Total Patients  
Home Care and  
Hospice

**89,059**  
Total Individuals  
Community Health  
Programs

**938,014**  
Total Units  
of Service

# VNA Health Group Services

## **In-Home Services**

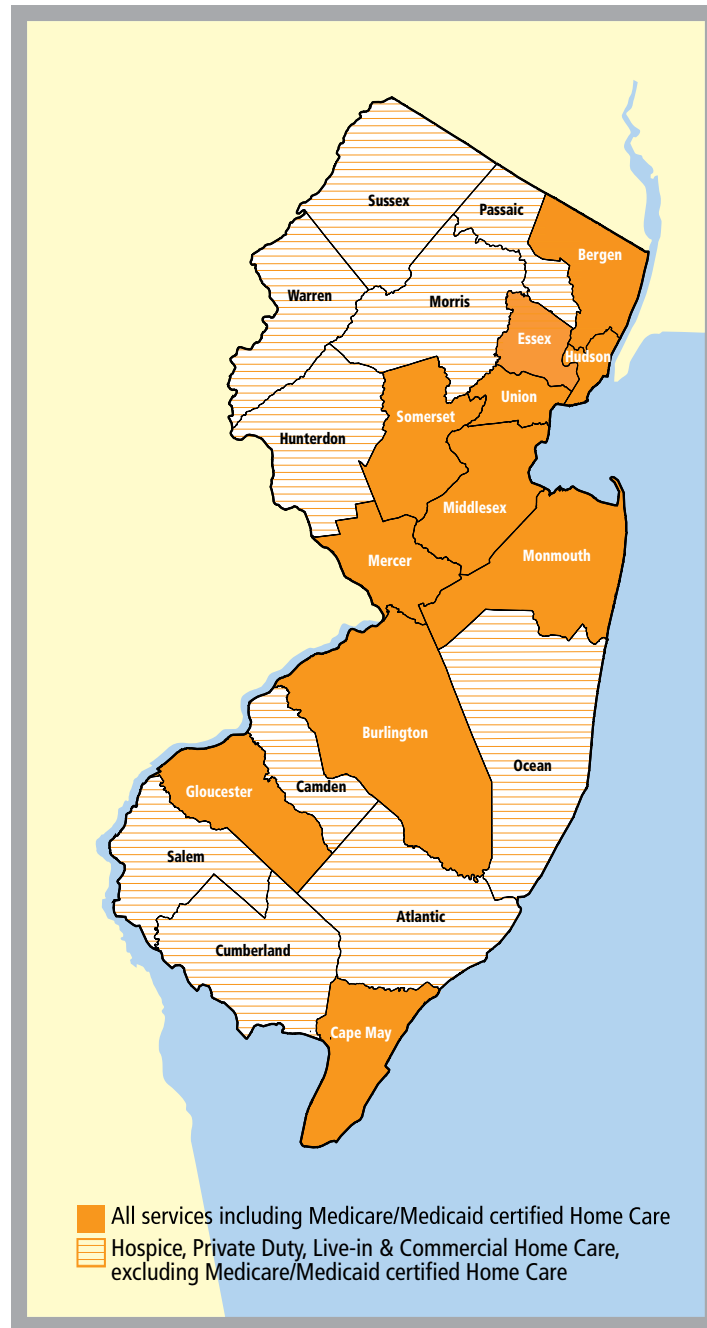
Community Health Nursing  
Certified Hospice Services  
Palliative Care  
Home Health Aide Care  
Home Infusion/IV Therapy  
Physical Therapy  
Occupational Therapy  
Speech Pathology  
Medical Social Work  
Nutrition Counseling  
Private Duty Services  
    Nursing  
    Home Health Aides  
    Live-in's  
Telehealth  
Emergency Response Systems  
Volunteer Program

## **Community-based Programs**

AIDS/HIV Services  
Bereavement Counseling  
Cancer Education and Early Detection  
Case Management Services for Long-term Care  
Chronic Disease Self-Management  
Community Health Education  
Healthy Families  
Immunization Programs  
Maternal Child Health  
Mobile Outreach Clinic Program  
Nurse-Family Partnership  
Primary and Prenatal Care  
Public Health Programs  
Special Child Health Services/Early Intervention  
Senior Wellness  
School-based Health & Youth Services  
Services to Day Care Centers  
Speakers Bureau  
Volunteer Program  
WIC Nutrition Program



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Visiting Nurse Association  
 of Englewood

VNACJ Community  
 Health Center